

**University/College Library
Broward Community College, Central Campus**

How to Use STAT-USA

About STAT-USA:

STAT-USA, a service of the U.S. Department of Commerce, contains information on U.S. business, economy and trade. The site is divided into two main sections:

- State of the Nation, which contains reports relating to the U.S. economy
- GLOBUS & NTDB (National Trade Data Bank), which contain a wide range of reports relating to U.S. trade with other countries and economic, social, and political conditions in those countries.

Accessing STAT-USA:

Go to the FAU Library homepage: <http://www.fau.edu/library>; this database is accessible on the Davie campus only in the University/College Library and the Computer Lab (CLA, Room 303).

- Click on Indexes/Databases (left-hand column) or Research Resources/Indexes/Databases
- Select the letter "S"
- Scroll down to STAT-USA and click to access
- Once on the STAT-USA page, click on LOG-IN
- Click to return to STAT-USA home page

September 12, 2002 Edition

You have not logged in yet today. [\[Click here to login to STAT-USA/Internet now\]](#)

[Home](#) | [Trade Library](#) | [State of the Nation](#) | [Search Entire NTDB](#) |

Your first step in searching STAT-USA is to decide if you are looking for national material, in which case you should start in the State of the Nation section, or international material, in which case you should start in the GLOBUS & NTDB section.

Here are the two sections as seen from STAT-USA'S homepage:

STAT-USA/Internet, a service of the U.S. Department of Commerce , is the site for the U.S. business, economic and trade community, providing authoritative information from the Federal government.	
	
State of the Nation -- Access this area for current and historical economic and financial releases and economic data. Stay informed with direct access to the Federal Government's wealth of information on the U.S. Economy. Access to files for subscribers only. What type of information does this area contain?	GLOBUS & NTDB -- Access this area for current and historical trade-related releases, international market research, trade opportunities, country analysis, and our trade library...the National Trade Data Bank (NTDB) . Access to files for subscribers only. What type of information does this area contain?

STAT-USA is keyword searchable, and is also searchable as an index. Locate the general area you are interested in; either the State of the Nation section or in GLOBUS & NTDB. Then you can click on and view actual reports on various topics.

GLOBUS & NTDB: (use for international statistics and information)

GLOBUS (Global Business Opportunities) offers daily trade leads from the Trade Opportunities Program (TOPS), as well as the U.S. Department of Agriculture. Historical trade leads are available for up to three months. Historical TOPS leads are provided for up to two years. GLOBUS also offers daily procurement activity from the Defense Logistics Agency, the United Nations, and the Commerce Business Daily leads. These are accessible by clicking on report titles on the first GLOBUS & NTDB page.

NTDB (National Trade Data Bank) provides access to international market and country reports, including Country Commercial Guides, Market Research reports, Best Market reports and other programs. In addition to these, the International Trade Library has a comprehensive collection of over 40,000 documents related to international trade. All are full-text searchable, as well as keyword searchable by country or product. This part of STAT-USA includes reports on the economic conditions of various countries that can be accessed from the GLOBUS & NTDB under "Other."

At the GLOBUS & NTDB homepage, you will see reports listed by subject area. Many of the NTDB reports within a particular subject area can be listed either chronologically or by country. As in the State of the Nation Library, the International Trade Library contains additional reports that can be accessed either by subject (on the top menu bar or from an alphabetical list) or by keyword (by clicking on "Search" in the menu bar). The date range for reports in the Library varies from 1990-2002. Many of these reports are on social, economic, and political topics. The **International Trade Library** lets you browse through files arranged in a tree structure, which is a good way to see what type of information is available on a country or product.

International Trade Library

[\[Home\]](#)
[\[Search\]](#)
[\[GLOBUS & NTDB\]](#)
[\[State of the Nation\]](#)
[\[Email\]](#)

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Views: CURRENT: ALL Reports By Area	ONLY Natl Trade Estimates Report on Foreign Trade Barriers	ONLY Trade Follow Agenda Annual Report	ONLY Background Notes
-------------------------------------	--	--	---------------------------------------

Click on to expand a category, to collapse one.

- ▶ [A BUSINESS GUIDE TO FEDERAL EXPORT ASSISTANCE](#)
- ▶ [A COMPREHENSIVE GUIDE TO INTERNATIONAL TRADE TERMS](#)
- ▶ [ADDITIONAL INFORMATION SOURCES AND CONTACTS](#)
- ▶ [AEROSPACE INDUSTRY: DIRECTORIES AND REPORTS](#)
- ▶ [AFRICAN DEVELOPMENT BANK BUSINESS OPPORTUNITIES](#)
- ▶ [ARMY AREA HANDBOOKS](#)

GLOBUS & NTDB contains information written by U.S. officials and industry analysts stationed overseas and is intended for those interested in doing business in another country. For academic research, the most valuable parts of GLOBUS & NTDB are those listed under the heading "Market and Country Research." Below are descriptions of some of the most useful titles in that section.

Market and Country Research

- [International Marketing Insight \(IMI\) Reports](#)
- [Multilateral Development Bank \(MDB\)](#)
- [Industry Sector Analysis Reports](#)
- [Best Market Reports](#)
- [Foreign Agricultural Market Reports \(AGWorld\)](#)
- [Country Commercial Guides](#)
- [Pacific Island Reports](#)

- *Country Commercial Guides.* Reports covering the economic and political environment in a country, tips for marketing U.S. products and services there, the best prospects for U.S. exports and investment, trade regulations and standards, and the investment climate. Browseable by country.

CCG's by Country

- ▶ Albania
- ▶ Argentina
- ▶ Armenia
- ▶ Australia
- ▶ Austria
- ▶ Azerbaijan
- ▶ Bahamas
- ▶ Bahrain
- ▶ Bangladesh
- ▶ Barbados
- ▶ Belgium
- ▶ Benin
- ▶ Bolivia
- ▶ Bosnia
- ▶ Botswana
- ▶ Brazil
- ▶ Bulgaria
- ▶ Burma

Click on the blue triangle to the left of the country's name and view currently available reports:

▼ Australia

- [I. Executive Summary \(Australia\) \[07/16/2001\]](#)
- [I. Executive Summary \(Australia\) \[10/13/99\]](#)
- [II. Economic Trends And Outlook \(Australia\) \[07/16/2001\]](#)
- [II. Economic Trends And Outlook \(Australia\) \[10/13/99\]](#)
- [III. Political Environment \(Australia\) \[07/16/2001\]](#)
- [III. Political Environment \(Australia\) \[10/13/99\]](#)
- [IV. Marketing U.S. Products And Services \(Australia\) \[07/16/2001\]](#)
- [IV. Marketing U.S. Products And Services \(Australia\) \[10/13/99\]](#)
- [V. Leading Sectors For U.S. Exports And Investments \(Australia\) \[07/16/2001\]](#)
- [V. Leading Sectors For U.S. Exports And Investments \(Australia\) \[10/13/99\]](#)
- [VI. Trade Regulations, Customs And Standards \(Australia\) \[07/16/2001\]](#)
- [VI. Trade Regulations And Standards \(Australia\) \[10/13/99\]](#)
- [VII. Investment Climate Statement \(Australia\) \[07/16/2001\]](#)
- [VII. Investment Climate \(Australia\) \[10/13/99\]](#)
- [VIII. Trade And Project Financing \(Australia\) \[07/16/2001\]](#)
- [VIII. Trade And Project Financing \(Australia\) \[10/13/99\]](#)
- [IX. Business Travel \(Australia\) \[07/16/2001\]](#)
- [IX. Business Travel \(Australia\) \[10/13/99\]](#)
- [X. Economic And Trade Statistics \(Australia\) \[04/26/2002\]](#)
- [X. Economic And Trade Statistics \(Australia\) \[07/16/2001\]](#)

- *Industry Sector Analysis Reports.* Detailed market intelligence reports for market sectors in a certain country. Analyses will cover, for example, the market for footwear in Poland or for medical equipment in Vietnam. Browseable by industry or by country. For older *Industry Sector Analysis Reports*, see *Market Research Reports*.

ISA's by Industry

- ▶ Accounting Services
- ▶ Advertising Services
- ▶ Agricultural Chemicals
- ▶ Agricultural Machinery & Equipment
- ▶ Agricultural Services
- ▶ Air Conditioning/Refrigeration Equipment
- ▶ Aircraft/Aircraft Parts
- ▶ Airport/Ground Support Equipment
- ▶ Apparel
- ▶ Architectural/Construction/Engineering Services
- ▶ Audio/Visual Equipment
- ▶ Automobiles/Light Trucks/Vans
- ▶ Automotive Parts/Services/Equipment
- ▶ Aviation Services
- ▶ Biotechnology
- ▶ Books/Periodicals

- *Best Market Reports.* Information on best prospects for U.S. exports and investment. This information is the same as that found in the "leading sectors" chapter of a *Country Commercial Guides*, but here it is arranged by industry, so a *Best Market Reports* will contain information on all countries in which prospects are good for exporting a certain product or service. **Best Market Reports have been discontinued**; the latest information is from 1999.
- *International Market Insights.* Brief news reports covering trade and market conditions and business opportunities in foreign countries. Browseable by date, by country, and by industry.

US&FCS Market Research Reports

[\[Home\]](#) [\[Search\]](#) [\[GLOBUS & NTDB\]](#) [\[State of the Nation\]](#) [\[Email\]](#) [\[Previous\]](#)

Views:	CURRENT: IMI's by Date Posted All	IMI's by Country
IMI's by Industry	IMI's by Industry All	
--> Switch to CCG's (By Country)	--> Switch to ISA's (By Country)	--> Switch to MDR's (By Country)

Click on  to expand a category,  to collapse one.

QuickSearch: in All Market Research Reports

IMI's by Date Posted All

-  [09/10/2002](#)
-  [09/09/2002](#)
-  [09/06/2002](#)
-  [09/04/2002](#)
-  [09/03/2002](#)
-  [08/28/2002](#)

All Market Research Reports
Current View
CCG Reports
IMI Reports
ISA Reports
MDB Reports
BMR Reports
All Market Research Reports

Finding what you need:

Although searching capabilities are available in both State of the Nation and GLOBUS & NTDB, using the search feature is usually not the most effective way to find what you need. A better strategy is to first become familiar with the types of information in STAT-USA and then browse the appropriate sections and titles. You cannot rely solely on the keyword search in the International Trade Database. Many reports are not indexed and are not retrieved using the keyword search, particularly reports that STAT-USA links to on the Web. For example, if I wanted to find information about the market for telecommunications equipment in the Dominican Republic, I would:

- Go into the *Country Commercial Guides* section of GLOBUS & NTDB, retrieve the guide for the Dominican Republic, and check the section on leading sectors for U.S. exports to see if it covers telecommunications equipment.
- For more detailed information, check for *Industry Sector Analysis Reports* in both the *Industry Sector Analysis Reports* section (current reports) and the *Market Research Reports* section (older reports).

STAT-USA is keyword searchable, and is also searchable as an index. Locate the general area you are interested in in either the State of the Nation section or in GLOBUS & NTDB. Then you can click on and view actual reports on various topics.

For keyword searching, click on Search in the menu bar and use the search screen provided.

Warning: Searching by browsing topics and reports is recommended for STAT-USA, as keyword searching does not retrieve all the documents available in STAT-USA.

Sample Keyword Search for international information: Suppose you are preparing a marketing report on selling beer in Argentina. To find information relevant to your topic, use STAT-USA as an index and follow these steps. Go to the STAT-USA homepage and choose GLOBUS & NTDB. Browse through the items under "Market and Country" research.

- Choose "International Marketing Insight (IMI) Reports."
- Select Search, type in "beer and Argentina"(without the quotes). You are now searching both the current and back file of the International Marketing Insight Reports.
- Alternative method: Search both IMI Reports and IMI & ISA Historical under "Market Research Reports."
- Sort by country and browse titles of the reports. Then choose the most appropriate report.
- Your initial hits should be about the topic you entered. Some are about other countries and probably only mention Argentina.

Sample Search:

US&FCS Market Research Reports


[\[Home\]](#) [\[Search\]](#) [\[GLOBUS & NTDB\]](#) [\[State of the Nation\]](#) [\[Email\]](#) [\[Previous\]](#)

Views:	CURRENT: IMI's by Date Posted All	IMI's by Country
IMI's by Industry	IMI's by Industry All	
-->Switch to CCG's (By Country)	-->Switch to ISA's (By Country)	-->Switch to MDB's (By Country)

Click on  to expand a category,  to collapse one.

QuickSearch: in [All Market Research Reports](#)

Search Results:

 **search results** for "beer and argentina"

250 documents found

- [Beer \[IMI\] \(Argentina\) \(Foods - Processed\) \[06/05/2000\]](#)
- [Schorghuber-Heineken Deal Under Fire \[IMI\] \(Chile\) \(Foods - Processed\) \[10/25/2001\]](#)
- [Potential Food Products \[IMI\] \(Argentina\) \(Foods - Processed\) \[10/06/99\]](#)
- [Liquors \[IMI\] \(Argentina\) \(Foods - Processed\) \[06/05/2000\]](#)
- [Chapter V Leading Sectors For U.S. Exports And Investments \[CCG\] \(Argentina\) \(Economy\) \[10/13/99\]](#)
- [Chapter 5: Leading Sectors For Us Exports And Investments \[CCG\] \(Argentina\) \(Architectural/Construction/Engineering Services\) \[09/26/2000\]](#)
- [Chapter 6: Trade Regulations, Customs And Standards \[CCG\] \(Paraguay\) \(Economy\) \[03/05/2001\]](#)
- [Chapter VI Trade Regulations And Standards \[CCG\] \(Paraguay\) \(Architectural/Construction/Engineering Services\) \[03/06/2000\]](#)
- [Oil Boom Despite Economic Stagnation \[IMI\] \(Argentina\) \(Oil/Gas/Mineral Production/Exploration Services\) \[06/05/2001\]](#)
- [Chapter \[CCG\] \(Argentina\) \(Economy\) \[01/13/99\]](#)
- [Chapter IX Business Travel \[CCG\] \(Argentina\) \(Economy\) \[01/13/99\]](#)
- [Chapter VII Investment Climate \[CCG\] \(Argentina\) \(Economy\) \[01/13/99\]](#)

Search Rules:

Individual words:

Searching can be done for an individual country, commodity, or general subject. Do not use quotes, just enter the word itself

Multiple words:

If you wish to search for documents with two specific words in them (and the words don't have to appear next to each other) put the words in with AND between them. For example, enter "China and machinery" or "textiles and France"; remember, no quotes.

Phrases:

If you have a multi-word phrase that you want to search for, enter it directly; "gross national product" or "consumer price index"; remember, no quotes

Sample document:

ARGENTINA - CARAMELISED MILK - IMI990720
MARKET RESEARCH REPORTS: INTERNATIONAL MARKET INSIGHTS
(IMI)
USDOC, INTERNATIONAL TRADE ADMINISTRATION

INTERNATIONAL COPYRIGHT, U.S. & FOREIGN COMMERCIAL SERVICE
AND U.S. DEPARTMENT OF STATE, 1999. ALL RIGHTS RESERVED
OUTSIDE OF THE UNITED STATES.

Exports of dulce de leche (caramelized milk) from Argentina reached over US\$ 15mm in 1998, with export markets expanding beyond neighbouring countries to include Russia, Israel, Syria, Holland, the US and EU. Exports reached 2,049 tons in the first seven months of 1998, in comparison with 3,057 tons in 1997 as a whole. The principal importers are Russia, with 1,286 tons in 1997, and Paraguay, with 389 Tons. The US market is expanding, in particular in areas with large Hispanic or Russian populations; also, several brands of ice-cream in the U.S. including Hager Das are producing dulce de leche flavored ice-cream. Exports reach only around 3% of total production, which reached 110,000 tons in 1997.

While some 50 companies produce dulce de leche in Argentina, the principal companies in the internal market are La Serenisima (22-25), Gandara (12-15%) and SanCor (12-14%). The principal exporters are Lactona (Gandara), San Ignacio, Milkaut, Helay, Lapaila and La Salamandra, as well as leading dairy companies La Serenisima and SanCor. The first company to begin exporting dulce de leche was SanCor, which began shipments to Spain in 1980, followed by Latin America, the US and, in the future Russia, where the company is seeking to enter the market. Lactona began exporting in 1995 to Europe and Russia, including products with additions such as nuts and coconut. It sells dulce de leche under the brand names Malvina, Manhattan and Gandara in Russia, as Lamys in Syria, and Pink Cow in the U.S. In the case of La Serenisima, the company began exporting to Brazil only in 1998, with an initial shipment of 25 tons.

Supercampo, Jan 1999.

Saving the file:

Due to large size of many of the files, we recommend that you save them with a zip disk. All of the FAU computers in the University/College Library are equipped with zip drives.

Citing STAT-USA:

The Library has a number of resources showing how to cite electronic formats; go to

<http://ucl.broward.edu>;

Select "Internet Resources" from left-hand column; click on "Citing Electronic Resources"; scroll down to view various formats. An entry from STAT-USA could be cited this way:

"U.S. Export Sales". Online. U.S. Department of Commerce. STAT-USA. 18 September 2002.

JM 9/02