

**University/College Library
Broward Community College, Central Campus
Mergent**

- Available through the FAU computers, Mergent provides financial data on publicly held corporations identical to those in Moody's (now Mergent) Manuals; history, business, property, subsidiaries, officers, directors, long term debt, bond ratings, capital stock, statements of cash flow, stock splits, dividend payments and more.
- Mergent allows you to research up to ten years of detailed financial statements; you can customize viewing and output to retrieve the specific data you need, and you can download or print these customized reports.
- Beginning with the summer of 2000, the database includes the full-text images of corporate annual reports for publicly traded U.S. and foreign corporations going back to 1996. These are image files of corporate annual reports and they contain graphs, charts, and financials.
- Company Data Direct provides access to information about more than 10,000 companies listed on the NYSE, AMEX, and NASDAQ exchanges, including real-time access to EDGAR filings. It also includes selected news stories, brief descriptions of countries, and access to SEC EDGAR reports on companies.

To access Mergent (on campus):

Select FAU electronic databases; Select "F"; Select FISonline; under **Search Databases** click on Sign In.

To access Mergent (off campus):

- Go to FAU Home page : <http://www.fau.edu/library>
- Select Indexes/Databases under Quick Links (left column)
- Click on EZ-Proxy and enter 14-digit OWL card number; click on Log In
- Select Indexes/Databases from Quick Links
- Select "M" from Databases by Title
- Scroll down to mergent; click to enter
- Click on Sign In under Search databases

Basic Search:

- Enter the company's full name; you can search for several company names at a time by separating the names by commas, or
- Enter the exact ticker symbol
- Click on submit
- Click on the name of the company for which you are searching to retrieve the Company Data Report

Search

Define the Basic Search by entering the first few letters of the company's name OR ticker symbol. Advanced Search (below) offers additional search criteria such as SIC, long term debt, profit margin, total revenue, and more.

Company Name:

Ticker Symbol:

[Click here](#) to view **Country Profiles**.

[Click here](#) to view or print Company Data Direct's **Quick User Guide**.

Inquiries and comments regarding FIS' products and services may be directed to FIS customer service at fis@fisonline.com.

Once you have selected a company, choose which sections of the full report you wish to view:

- Full Document –view the complete report
- Select desired information by clicking in boxes that correspond to the sections of the report you wish to view such as Highlights, History, Annual Income Statement; click the Submit button to view

Advanced Search:

This search form offers multiple search criteria including industry, number of employees, total revenue and profit margins. The search may be conducted on one criterion such as companies in a SIC number (you can search for a group of SIC codes by entering one, two, or three digits; all codes beginning with the number you entered will be searched). The result will be a list of companies in this industry. Searches can be increasingly specific; the search could be narrowed to companies in one industry with more than 100 employees and a profit margin greater than five percent.

- Click on the Advanced Search button
- Select your search field(s); options include SIC/NAICS code, City, State, Revenue, Asset Size, Stock Exchange
- If you are not sure of codes/abbreviations, click on the **Look Up** options next to each operator and a key will appear
- To view multiple companies, click on one to view, then use your back button to return to the search results and select a second company

Search Fields:

Primary SIC: SIC for the company's main line of business

Any SIC: the primary SIC plus other SICs for minor lines of business

Country: United States only

State: exact postal abbreviation for the corporate headquarter's location

State of Incorporation: exact postal abbreviation for the state under whose law the company is incorporated

City: location for corporate headquarters

Stock Exchange: exchange on which the company's shares are traded

Number of employees: Select > (greater than); = (equal to); or < (less than)

Officer Name First/Last: names of all officers generally including the Chairman, President and all Vice-Presidents

Director Name First/Last: names of all members of the Board of Directors

Subsidiary: search for exact name of any word/phrase found in the name of a subsidiary (subsidiaries include any other corporation in which the company holds full or partial ownership)

Text Search:

- History: this is a chronological list of major acquisitions and sales of property or subsidiaries, mergers, changes of name, and similar events
- Business: brief descriptions or products or services that the company sells, including applications, technologies used to produce them, and brand names
- Property: physical properties (buildings, mines, and land) that the company owns, with their locations; search for types of property or cities, states or foreign countries

Financials:

- Total Revenue
- Total Assets
- Cash Flow from Operations
- Income from Operations
- Long Term Debt

Select > (greater than), = (equal to), or < (lesser than) and enter a number in the search box

Numbers refer to dollar amounts. Enter numbers with or without commas or use the abbreviations: t=thousand, m=million, b=billion

Ratios:

- Profit Margin
- Return on Equity
- Return on assets
- Long-term Debt to Equity
- Revenue to Total Assets

Select > (greater than), = (equal to), or < (lesser than)

Advanced Search

Define the Advanced Search by selecting the operator and entering an appropriate value. Use "t" for thousands, "m" for millions and "b" for billions when entering criteria for financials.

Click here to view or print Company Data Direct's [Quick User Guide](#).

GENERAL	
Primary SIC	<input type="text"/>
Look Up	
Any SIC	<input type="text"/>
Look Up	
Primary NAICs	<input type="text"/>
Look Up	
Any NAICs	<input type="text"/>
Look Up	
Country	<input type="text"/>
State	<input type="text"/>
Look Up	
State of Incorporation	<input type="text"/>
Look Up	
City	<input type="text"/>
Stock Exchange	<input type="text"/>
Look Up	
Number of Employees	<input type="text"/>
>	
Officer Name	First/Last
<input type="text"/>	<input type="text"/>
Director Name	First/Last
<input type="text"/>	<input type="text"/>
Subsidiary	<input type="text"/>
TEXT SEARCH	
History	<input type="text"/>
Business	<input type="text"/>
Property	<input type="text"/>

FINANCIALS	
Total Revenue	<input type="text"/>
>	
Income from Continuing Operations	<input type="text"/>
>	
Total Assets	<input type="text"/>
>	
Long Term Debt	<input type="text"/>
>	
Cash Flow From Operations	<input type="text"/>
>	

RATIOS	
Profit Margin	<input type="text"/>
>	
Return on Equity	<input type="text"/>
>	
Return on Assets	<input type="text"/>
>	
Long-Term Debt to Equity	<input type="text"/>
>	
Revenue to Total Assets	<input type="text"/>
>	

These options apply to subscribers of U.S., International and "Company Archive" company data.

- Include U.S. company data in search.
- Include international company data in search.
- Include company archive in search.

Displaying/Manipulating Results

Whether using Basic or Advanced Search, you have four options for display and manipulation of the results:

Specific Company Data Report

Build a Report

Custom Peer Group Analysis

Standard Peer Group Analysis

Viewing, Saving and Printing a Company Data Report

After you enter a search command, the next screen will display a list of companies (if any) that match your search terms

- Click on a company name to view the Company Data Report
- Document Selection Screen will appear

Document Selection

[Full Document](#) (Includes all sections below)

Highlights
 History
 Business
 Property
 Subsidiaries
 Officers
 Directors
 Long Term Debt
 Capital Stock
 Edgar Documents

News

News Headlines
 Earnings Estimate

Research

Broker Research

Broker Research Date Range:
Last 7 Days

- To view entire record, click on [Full Document](#)
- To view specific sections, click in the boxes to the left of the section names, scroll to the bottom of the form and click on Submit

Saving a Company Data Report as a Spreadsheet

- Search for and save document as shown above
- Select the desired sections by clicking on the boxes to the left of the section names
- Insert formatted diskette into floppy drive
- Scroll to bottom of page and select spreadsheet
- When the Save As box appears, type a name in the File Name box; otherwise the file will be saved as find.csv.

Building a Report on Multiple Companies

- Perform a search as described above
- When the results appear, select Build a Report on these Companies
- If you do not wish to include all the companies selected, hold down the **Ctrl** key and click on the names of the companies to be included
- Click on the Report Name box and name the report
- From the sort by menu, select the one criterion for sorting the companies in the report, then click on Ascending or Descending
- For each column of the report, select one field from the drop menu. Any field left as N/A will be blank in the report. Up to fifteen fields can be included in addition to the company's name
- Click on View Report

Custom Peer Group Analysis

This differs from the standard analysis in that the user can select which financials to use as the basis of comparison in a table up to fifteen columns

- Once you have basic or advanced search results, click on Custom Peer Group Analysis

- On the next screen, select the company you want to compare with the averages for the others
- Enter a name for the report in the Report Name box
- Click the down arrow in the Column 1 box; highlight the variable you want to show in column one of the table for your companies and click it
- Do the same for some or all of the remaining fourteen columns to create a table with the variables you want for the companies you have selected

N/A

--Financial Summary-----

- Total Revenue
- EBITDA
- Operating Income
- Total Assets
- Current Assets
- Total Liabilities
- Current Liabilities
- Long Term Debt
- Stockholders Equity

--Profitability Ratios-----

- ROE
- ROA
- Gross Margin
- EBITDA of Revenue
- Operating Margin
- Pre-Tax Margin
- Net Profit Margin
- Effective Tax Rate

--Financial Strength Indicators-----

- Quick Ratio
- Current Ratio
- Long Term Debt to Equity
- Total Debt to Equity
- Interest Coverage
- Working Cap/Total Assets

Sample Results for a Peer Group Analysis

Company Report	Total Revenue (THOU)	Total Assets (THOU)	Current Assets (THOU)	Current Liabilities (THOU)	Net Profit Margin	Working Cap On Total Assets
TLS Plc(United Kingdom)	62,968	93,702	81,477	37,197	7.46	0.47
Stratford American Corp.	1,062	3,131	3,031	91	13.46	0.94
Rent-A-Wreck Capital Inc (Canada)	0	0	0	0	0.00	0.00
National Auto Credit Inc.	7,476	103,962	87,303	7,015	(188.01)	0.77
Integrated Transportation Net	22,343	68,657	22,130	13,956	35.21	0.12
Imperial Holdings Ltd. (South Africa)	2,204,240	2,100,400	807,858	684,400	0.00	0.06
Hertz Corp.	5,073,518	10,619,981	1,873,611	1,280,645	7.06	0.06
Helphire Group Plc(United Kingdom)	110,837	154,631	136,470	20,599	6.02	0.75
Dollar Thrifty Automotive Group, Inc.	1,083,443	2,100,374	251,942	182,845	7.20	0.03
Budget Group, Inc.	2,436,372	4,519,930	411,040	861,968	(23.40)	(0.10)
Avis Group Holdings, Inc.	4,243,684	10,413,834	1,647,499	1,397,240	2.84	0.02
Avis Europe Plc(United Kingdom)	1,116,404	1,848,964	568,768	1,278,186	8.51	(0.38)
ANC Rental Corp.	3,532,000	6,537,600	5,546,000	483,400	(0.05)	0.77

Country Profiles provides maps and information about the country's history, geography, stock markets and filing practices for corporations. See link at bottom of search screen.

Edgar Documents:

- Perform a search as described above
- Click on the name of a company in the **Search Results** list
- In the **Document Selection** screen, click on **Edgar Documents**
- Scroll to the bottom of screen and click **Submit**

- Click on the form number for the desired report; most frequently used are the annual financial report (10-K) and quarterly report (10-Q)
- Scroll down to view report
- Edgar documents can be saved as plain text or printed

News Reports:

- News reports consist of the ten most recent reports from wire services
- Perform a search as described above
- Click on the name of the company in the **Search Results** list
- Document selection options include **News Headlines, Earnings Estimates, Factsheets,** or a combination; click on desired option(s)
- Scroll to bottom and click on **Submit**
- **News Headlines:** click on headline to view full text of article
- **Earnings Estimates:** provides average estimates provided by stockbrokers
- **Factsheets:** provides a list of companies, click on any one to view the sheet in Adobe Acrobat

For assistance:

- Stop by the Reference Desk on the first floor of Building 17
- Call (954) 201-6653 or (954) 201- 6223
- E-mail us: <http://ucl.broward.cc.fl.us/ask.htm>

Reference Desk Hours:

Monday – Thursday	8:00 a.m. – 9:00 p.m.
Friday	8:00 a.m. – 6:00 p.m.
Saturday	9:00 a.m. – 5:00 p.m.
Sunday	2:00 p.m. – 9:00 p.m.
IIIA and IIIB	2:00 p.m. – 6:00 p.m.

Jennifer Madden 9/02