ANNUAL REPORT

LIBRARIES
BROWARD COLLEGE

2016-2017
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My first year as Dean, Libraries and Academic Success Centers, has ended and I’m excited to share some of our team’s accomplishments with you.

This year was the first with our BC Libraries and Academic Success Centers working under the direction of one dean. At the College’s April Board of Trustees meeting, our combined group was proud to highlight our work in contributing to the academic success of our students.

Our BC Libraries team collaborated to create a new Mission Statement and Purpose Statement and we are pleased to share our mission and purpose on the following page of this report.

We hosted several notable outreach events for Broward College and FAU students, faculty and staff throughout the past year. At our University/College Library’s annual Literary Festival, we interacted with hundreds of students through activities such as our Poetry Slam and Student Research Showcase. We held Human Library events on both Central and North campuses where students spoke with authors and “human books” on a wide range of topics. Also, as part of Native American Heritage Month, a representative of the Seminole Tribe’s AH-TAH-THI-KI Museum shared artifacts and tribal history in a lively discussion. These are just a few examples of the way our libraries are offering interactive events to foster learning outside the classroom and involve our students in conversations with people of diverse backgrounds.

Our team members continue to serve on a large variety of national, state, regional, college and campus committees helping advance programs benefitting our students, staff and community. And, many of our staff are immersed in statewide working groups helping prepare for the July 2018 implementation of a new library catalog system called Sierra Encore Duet, which will be used by all 40 of Florida’s public colleges and universities.

I continue to be inspired and energized by our amazing team of professionals who consistently demonstrate their deep commitment to student success.

Sunem Beaton-Garcia, Ed. D.
Dean, Libraries and Academic Success Centers
Mission Statement
Providing instructional services and access to the world’s knowledge to enrich our
diverse community’s educational experience and foster lifelong learning.

Purpose Statement

Our Beliefs
• We believe that access to, and the free exchange of, information is a basic human
right and the cornerstone of a just society;
• We believe every student needs the opportunity, through discovery, creativity, and critical
thinking, to succeed in their academic, professional, and life aspirations, and;
  • We believe a student’s academic journey is a shared experience.

Our Value
We are Broward College Libraries, building student confidence and
opening doors to lifelong learning.
NEW RESEARCH CONSULTATION ROOM

In August 2017, Faculty Librarian Dan Tan repurposed Room 121 of the UCL into a Student Research & Consultation room so our faculty librarians can conduct one-on-one research with students.

TECHNICAL SERVICES

New Library Databases:
- RefWorks
- RCL Resources for College Libraries
- Swank Digital Campus

Broward College Digital Archives - New Collection: Scrapbook Collection

UCL FIRST FLOOR REMODEL

Earlier this year, we conducted focus groups with our Broward College and FAU students, faculty and staff. Based on their feedback, we have developed ideas to revitalize our first floor space to better accommodate the needs of our students. We plan to have those changes underway in the next academic year.

“GENOCIDES OF THE 20TH CENTURY”

In Spring 2018, we will host the “Genocides of the 20th Century” exhibit in conjunction with our colleagues at FAU. The exhibition innovates with a comparative study of the Armenian, Jewish and Tutsi genocides.

SIERRA ENCORE DUET UPGRADE

The Broward College Libraries team is busy working toward the July 2018 go-live of a new library catalog system called Sierra Encore Duet. This is a state of the art cloud-based library platform. Several UCL staff members are serving on state-wide working groups helping implement the system for all 40 of Florida’s public colleges and universities: Silvia Ana Perez-Barraza is on the Cataloging Working Group; Jan Rothhaar is on the Serials/Acquisitions Working Group; Michelle Apps is on the Joint Use Working Group; and Rich Ackerman is on the Electronic Resources Management Working Group. The UCL hosted on-site Circulation and Cataloging training in Spring 2017 in preparation for this transition next year.

FACULTY AND STAFF NEWS

Tariq Rahaman joined the University/College Library as a Reference/Instruction Librarian in January 2017 after working as a part-time Librarian at the Broward College South Campus Library for the Fall 2016 semester. Tariq worked as a Reference Associate in an academic library while working towards his master’s degree in Library and Information Science from Florida State University. He is also a graduate of the University of Florida where he earned a bachelor’s degree in History.

In February 2017, Cesar Nin Almanzar joined the ASC as Senior Curriculum Specialist for the tutoring lab. He came to us from the North Campus ASC where he worked with reading, writing, and EAP students. Cesar has assisted with the training of new tutors and troubleshooting technology support for many of the curriculum labs. He earned a bachelor’s degree in Information Technology from Broward College and is in the process of enrolling in a master’s program.

Anton Devito joined the ASC as Senior Curriculum Specialist for the STEM Center and evening supervisor in February 2017. He has worked with students who needed tutoring in the areas of writing, modern foreign language, math, and science. Anton has also assisted with the intake of disability tutors. Anton earned a bachelor’s degree in Spanish from Florida International University and is currently enrolled in a Master of Arts in Linguistics program at Florida International University. Anton is also a graduate of Broward College where he was a recipient of the William E. Green Scholarship.
PROFESSIONAL DEVELOPMENT AND CONTINUING EDUCATION

The Broward College Faculty Librarians participated in creating the Information Literacy module content for the new FYE seminar.

The Center for Teaching Excellence & Learning (CTEL) offered the course “Information Literacy in Your Course Design” four times in the 2016-17 academic year, ensuring that as many faculty as possible could attend by holding the course once on each campus. Faculty Librarian Cristy Moran authored and facilitated the course in which participants learned about information literacy pedagogy and enhanced actual course content with information literacy activities and strategies.

Faculty Librarians Elena Lazovskaia-Hall and Andrew Dutka were lead instructors for two FYE0100 classes during the Fall 2016 semester.

Faculty Librarians Victor Lawrence and Cristy Moran facilitated an informational faculty development session for the North Campus English/Reading/EAP Department, “What’s New in MLA 8th Edition?” in November 2016. Support was provided to faculty and students transitioning to the new MLA formatting and citation style including a new library resource guide authored by Faculty Librarians Lori Albrizio, Cristy Moran, and Judi Tidwell that can be found at http://libguides.broward.edu/mla.

Faculty Librarian Judi Tidwell facilitated an MLA 8th Edition Lunch & Learn for English faculty on Central Campus in November 2016.

As a QEP Emerging Scholar, Faculty Librarian Cristy Moran facilitated two Lunch & Learn sessions on North Campus (“Defining Student Success” in November 2016 and “Pedagogy vs. Andragogy” in April 2017). She also embedded in a Chemistry Honors lab course (CHM1046L) on North Campus for the Spring 2017 semester where she delivered an information literacy instruction session on using critical thinking skills to evaluate internet sources when researching pseudoscience and conspiracy theories.

Electronic Resources Coordinator Silvia Ana Perez-Barraza received a Graduate Certificate in Digital Curation from the University of Maine in May 2017.

FACULTY AND STAFF NEWS (cont’d)

In June 2017, Kristin Kroger joined the UCL as Outreach Librarian. Kristin has 20 years professional library experience from Nova Southeastern University’s Health Professions Division Library. She has worked in various roles from Reference/Academic Support Services Librarian to Head of Technical Services.

In November 2016, Technical Services Librarian Jan Rothhaar received the Unsung Hero award. She is responsible for cataloging standards used to describe our holdings and manages all the workflows around the acquisition and implementation of library materials and resources. She makes sure that Broward College faculty and students can find what they are looking for when they use the college library catalog, a job that may go unnoticed, but is vital to student and faculty success.

Senior Curriculum Support Specialist Devin Echevarria received the Unsung Hero award in June 2017. He is known as “The Writing Center Guy” by many students as he was a devoted tutor for all levels of writing prior to his current role. Devin was involved at the start of Mylabsplus as well as Brainfuse to train staff, and most importantly faculty and students, to ensure they understand how to use these products and services. Devin is an example of an employee who is devoted to helping students achieve their goals.

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Library Senior Specialist Lynette Vargas received a Bachelor of Arts in Anthropology from the University of Central Florida in May 2017. She is a member of three honor societies: Lambda Alpha National Honor Society, Tau Sigma National Honor Society and Golden Key International Honour Society.

Dean Sunem Beaton-Garcia was selected to participate in the 2017 Hispanic Leadership Program Fellows by the National Community College Hispanic Council (NCCHC). She is one of 22 Hispanic community college administrators chosen for this prestigious program which is hosted by the University of San Diego (USD) School of Leadership and Education Sciences. Dean Garcia was also chosen to participate in the American Association of Community College’s (AACC) 2017 Roueche Future Leaders Institute. This innovative seminar is designed for community college administrators who want to advance their leadership skills.

In July 2017, several of our faculty librarians attended the 2017 SEFLIN Regional Conference: Libraries: The New Town Hall, held at Florida International University in North Miami Beach, with two of our faculty librarians presenting posters. Elena Lazovskaia-Hall presented “Educating about Florida’s First Nations” and Cristy Moran presented “IL for Faculty: Partnerships with Professional Development Departments.” This conference offered the opportunity for networking with faculty from other academic, public and school libraries across southeast Florida.

The Association of American Colleges and Universities (AAC&U) has accepted a presentation proposal from Faculty Librarian Lori Albrizio and Business Pathway faculty member Greg Lindeblom for its annual General Education and Assessment conference to be held in February 2018 in Philadelphia. This is the first time Broward College has been invited to make a presentation at this prestigious national conference and our team will highlight the benefits of cross-college collaboration to improve student learning and engagement.
FACULTY AND STAFF COMMITTEE PARTICIPATION AND MEMBERSHIPS

**International**
- Center for Research Libraries LIBLICENSE Discussion Group
- Innovative Users Group Broward College Representative
- Springer Community College Advisory Board

**National**
- American Library Association – SCHOLCOMM Discussion Group; Member
- Association of College & Research Libraries - College Libraries Section Best Practices Committee; Member

**State**
- Florida Association of College & Research Libraries – Board; Local Arrangements Committee; Member
- Florida Academic Library Services Cooperative - Acquisitions/Serials Working Group; Cataloging/Authorities Discussion Group; Electronic Resources Management Working Group; Joint Use Working Group; Member’s Council
- Florida Health Science Library Association’s Continuing Education Committee
- Florida Library Association Member
- Florida Virtual Campus – Islandora Sub Group; Islandora Institutional Repository Functionality; Volunteer; Spanish translations in Encore (custom headers); ILS-CAT-AUTH-WORKING Member

**Regional**
- Southeast Florida Library Information Network - Cataloging Discussion Group; Digitization Discussion Group; Information Literacy Discussion Group; Training Administrators Committee; Technology Discussion Group

**County**
- Broward County Library Foundation

**Broward College**
- Academic Freedom and Tenure Committee (Senate)
- College Assessment Team for Student Success
- College Read Committee
- Committee on Information Literacy
- Curriculum Committee
- Environmental Sustainability Committee
- Faculty Senate
- LGBT Faculty Advisor
- Healthcare Task Force
- Honors Committee
- Innovation Team
- Pathways Core Team
- Professional Development Planning Committee
- QEP Emerging Scholars Program

**BC Central Campus**
- College Read Campus Committee
- UCL/Building 17 Safety Committee
- UCL Collection Development Committee
- UCL Governance/Policy Advisory Committee
- UCL Library Advisory Committee
- UCL Outreach Committee

**BC North Campus**
- College Read Campus Committee
- Library & ASC Outreach Committee
- wRites of Spring Committee

**BC Libraries**
- Library Assessment Committee
- Technology Committee
**Volunteerism**

Our faculty and staff volunteer at various college-sponsored community outreach events throughout the year. One example is the AARP Foundation and Miami Dolphins 4th Annual Million Meal Pack which took place in April 2017. A group of our administrators, faculty and staff gave their free time to assist in putting together one million meals for the South Florida community.

**Academic Success Centers**

The Academic Success Center (ASC) team was excited to assist students, faculty, and staff with resources that would help students attain academic success. The ASC focused on certifying tutors through the College Reading Learning Association (CRLA) and had a strong emphasis on customer service. District launched a customer service survey which gave students the opportunity to share their opinions on services that are currently offered. The ASC leadership team worked with the College’s Institutional Research Department to collect data on student usage of ASC services and the correlation to student success. Students who visited the Academic Success Center had higher success rates in their courses. Moreover, withdrawal rates for students who visited the Academic Success Center were also lower than non-Academic Success Center users.
Student Engagement

Student Yuqi Chen, a native of the Guangzhou province, Chaozhou city in China, visited Archives & Special Collections as part of an EAP class assignment. While touring Archives, she recognized several Chinese objects in the collection and offered to conduct research to provide more information about the objects, which included a 19th Century Qing Dynasty garden seat, and a 1960’s reproduction of a 19th century Hongmu display cabinet. Yuqi’s research helped the Archives department provide more detailed information about its collections and is an example of the opportunities the library provides for discovery and connecting to students through research.

Cristy Moran hosted a Pokemon Go! Pop-Up at the Library Pokestop in July 2016, literally “luring” students to the library for Pokemon and information about student services and library resources. The ASC and Student Life provided tables, tents, and refreshments. Over 30 students and staff participated in the event.

August 2016, January 2017 and August 2017: UCL Circulation Staff and Faculty Librarians represented the UCL at the First Flight events at Central Campus. The First Flight event offers new students a chance to learn more about the departments and services available to them at Broward College.

The UCL Outreach Committee hosted a Welcome Back table in front of the library at the start of each major term to welcome new and returning students. Campus maps and other information was distributed to help students navigate their surroundings and introduce them to the library & ASC resources.

The UCL Outreach Committee and members of both Reference and Circulation attended the College’s Welcome Back BBQ to greet students and discuss library resources. They interacted with approximately 160 students.

September 2016: College Read – North Campus: “What Do You Really Believe?” was a College Read event for the North Campus designed and facilitated by Cristy Moran. Five classes from the English, Reading, and EAP Department attended the event which included breakout discussion groups and This I Believe statements written and performed on the spot by student participants.

Suzette Spencer led two APA Bootcamps with a total of 35 students in attendance.

The UCL Outreach Committee had a table at the Student Life International Peace Day event and interacted with 110 students.

In October 2016, the Outreach Committee held a two-day event to coincide with Banned Books Week where committee members and staff read from banned books. Readings were held in French, German, Spanish and English. The theme focused on diversity, highlighting books by authors of color, gay, lesbian and transgender authors, Native American and immigrant authors.

November 2016: The UCL Outreach Committee hosted a discussion of Native American history and culture to celebrate Native American Heritage Month. Our guest speaker was Mr. Rey Becerra, Community Outreach Specialist at the Seminole AH-TAH-THI-KI Museum. He shared insight into the Seminole Tribe’s history and cultural influences in Florida and displayed various artifacts from the museum. Approximately 100 students and staff attended the discussion.
The UCL Outreach Committee participated in the Central Campus Chili Cook-Off and took home the first place trophy as the winning non-student team. This event reached both students and faculty/staff who not only received samples of our team’s chili but also information about the UCL’s resources.

ArtFest – North Campus: Victor Lawrence coordinated with the Art Department on North Campus and the Broward County North Regional Library to hold the annual ArtFest in the library. This event included an art exhibition by students, demonstrations by local artists, a lecture by a nationally known artist, and a mural painting in the library courtyard, as well as music and food trucks.

Fall 2016 and Spring 2017: UCL staff hosted Zumba classes on Central Campus open to faculty, staff and students.

The UCL participated in Broward College’s Open House held during each term, speaking to hundreds of potential students and their parents and offering tours of the library.

Late Hours for Students – In December 2016, the UCL and ASC staff extended building hours and services such as tutoring to assist our students in preparation for end of term final exams.

December 2016 and April 2017 – UCL held De-Stress Events for students during the Fall and Spring term exam weeks. Students were invited to grab snacks, water and a stress ball or engage in coloring activities to help relieve the pressure of finals.

January-March 2017: North Campus faculty librarians Cristy Moran and Victor Lawrence partnered with their Broward County Library colleagues on a five-part Media Literacy Series that included such topics as: “How to Tell the Fakes from the Facts,” stereotyping of gender presentation through media and advertising in “Killing Us Softly 4,” and “The End of Journalism?” Students and local community members participated in timely, relevant, and challenging discussions and activities. Events were held both in the North Regional/ Broward College Library (North Campus) and in the Northwest Regional Library in Coral Springs.

In February 2017, Cristy Moran collaborated with the Reading Department and Education faculty on the inaugural BC North Campus World Read Aloud Day/Black History Month event which featured readings from children’s books, essays, and poetry featuring African-American and Black creators and diverse topics.

March 2017: Victor Lawrence developed the Human Library Event at North Campus to support the wRites of Spring. Diverse identities was the theme of the 2017 featured novel, The Butterfly Lady by Danny M. Hoey. “Human books” representing different races, ethnicities, genders and sexualities, social causes, disabilities and special needs took questions from students. Professors from the English and Reading Departments brought their classes and engaged students with in-class and written reflections of their conversations. Organizations that supported the event included Florida’s Lighthouse for the Blind, the Pride Center in Wilton Manors, Black Lives Matter Broward Alliance, BC’s International Student Club, BC’s Veterans Club, the Democratic Women of Broward County, and the Unitarian Universalist Church of Fort Lauderdale.

The UCL Outreach Committee and Central ASC presented “We are the World,” a multilingual karaoke event. Participants were invited to sing songs in various languages and win prizes. 36 students participated in the event.

April 2017: Over 800 Broward College, Florida Atlantic and College Academy students took part in the University/ College Library’s Literary Festival 2017.

The two-day event hosted local authors, community organizations and Broward College and Florida Atlantic University agencies and programs. The festival also included a contest, where students were given a literary “passport” and had to answer questions by interacting with authors, faculty and staff to get their passports.
stamped. Ophelie Teanty was our contest winner and was awarded a UCL gift bag with various prizes.

Of special note was the Human Library, an event that gave students a chance to check out a “human book” to learn about different subject areas through dialogue with BC and FAU administrators, faculty and staff. Associate Dean Rich Ackerman, Faculty Librarian Michelle Apps, and Electronic Resources Coordinator Silvia Ana Perez-Barraza were among the human books who participated in this event.

Other events included the Multi-Lingual Poetry Slam, a two-day event attracting over 100 students, with spoken-word performances and readings of original and favorite poetry. Our guest host for the Poetry Slam was YouTube favorite Zoharian Williams who is a spoken-word poet and former BC student.

We also held the first Student Research Showcase, offering BC and FAU students the opportunity to showcase and discuss their research projects with students, faculty and staff. The Literary Festival capped off two days of activity with the evening College Read Recognition Event. Students were asked to read This I Believe II: More Personal Philosophies of Remarkable Men and Women by Jay Allison and either write an essay or give a speech with their impressions of the book as it related to their own personal story. Second and third place winners were recognized in both categories with the first place winners for Best Speech and Best Essay each receiving an Amazon Kindle Fire HD6.

June 2017 – Juan Diaz of the YMCA of South Florida and 30 students from Boyd H. Anderson High School took a tour of the UCL Archives with Andrew Dutka and Lisa Amato.

September 2017 – Our Broward College faculty librarians hosted library information tables at the Campus Welcome Back events at North, Central and South campuses. They interacted with faculty and staff and provided information about our library services, information literacy classes and more.

Fall 2016, Spring 2017 and Summer 2017 – Faculty Librarians Dan Tan, Elena Lazovskaia-Hall and Tariq Rahaman held Pop-Up Library events at FAU to engage students and increase the visibility of the University/College Library, staff and its resources. The target groups were students in Education, Science, Social Inquiry and night-time students as well as the general FAU student population. They interacted with 530 students in the fall, holding 3 library instructions/orientations for FAU classes and one scheduled research appointment. During the spring term, they interacted with 873 students, holding four library orientations and one library instruction. During the summer, they interacted with 204 students holding two library orientations.

Faculty Librarians Andrew Dutka and Kristin Kroger attended FAU Open House events in February 2017 and August 2017 respectively, and interacted with 120 total students. They informed students about the services and resources of the UCL.

FAU Specific Stats:
- Student Research Appointments - 29
- Transfer Student Orientations – attended 5 orientations and interacted with 232 students
- Instruction Sessions – held 33 sessions with 641 students in attendance
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<td>351</td>
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<td>345</td>
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<td><strong>STUDY ROOM USE</strong></td>
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## COLLECTION STATISTICS as of June 30, 2017

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<th></th>
<th>Print Books</th>
<th>e-Books</th>
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<th>Web Sites</th>
<th>Microfilm</th>
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<td>Titles</td>
<td>Volumes</td>
<td>Titles</td>
</tr>
<tr>
<td><strong>BC</strong></td>
<td>186,505</td>
<td>167,231</td>
<td>140,160</td>
<td>1,239</td>
<td>1,016</td>
<td>55</td>
</tr>
<tr>
<td><strong>BC w/d</strong></td>
<td>5,004</td>
<td>5,025</td>
<td>15</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>BC total</strong></td>
<td>181,501</td>
<td>162,206</td>
<td>140,145</td>
<td>1,239</td>
<td>1,016</td>
<td>55</td>
</tr>
<tr>
<td><strong>FAU</strong></td>
<td>65,742</td>
<td>62,396</td>
<td>93,440</td>
<td>103</td>
<td>103</td>
<td>0</td>
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<tr>
<td><strong>FAU w/d</strong></td>
<td>1,434</td>
<td>1,428</td>
<td>1</td>
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</tr>
<tr>
<td><strong>FAU total</strong></td>
<td>64,308</td>
<td>60,968</td>
<td>93,439</td>
<td>103</td>
<td>103</td>
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</tr>
<tr>
<td><strong>FIU</strong></td>
<td>1,295</td>
<td>1,270</td>
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</tr>
<tr>
<td><strong>FIU w/d</strong></td>
<td>736</td>
<td>711</td>
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<tr>
<td><strong>FIU total</strong></td>
<td>559</td>
<td>559</td>
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</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>246,368</td>
<td>223,733</td>
<td>233,584</td>
<td>1,342</td>
<td>1,119</td>
<td>55</td>
</tr>
</tbody>
</table>

* w/d = withdrawals

## ONLINE STATISTICS

**LibGuides page views**
- 2014-2015: 277,842
- 2015-2016: 459,388
- 2016-2017: 445,674

**Broward College Digital Library page views**
- 2016: 11,303
- 2017: 10,147

**Website page views**
- 2014-2015: 863,383
- 2015-2016: 392,112
- 2016-2017: 170,751

**D2L Library Resources Page page views**
- 2015-2016: 40,547
- 2016-2017: 63,111

Total database sessions: 281,405
Total database searches: 1,189,201
Total article downloads: 427,958
e-Book full text accessions (BR2): 249,446
2016-2017

FINANCIAL & OPERATING SUMMARY

Library Materials Expenditures
Books (Print and e-Books) ................................................................. $245,177.00
Serials (including databases) ............................................................... $166,167.00
Audio/Visual ................................................................................. $5,082.00
Total Materials........................................................................ $416,426.00

Salaries and Wages
Full Time Personnel ........................................................................ $1,305,716.72
Part Time Instructional ................................................................. $0
Part Time Non-Instructional ........................................................... $92,296.86
Total Salaries and Wages .......................................................... $1,398,013.58

Fringe Benefits ................................................................................ $465,346.51

Other Operating Expenditures
Travel .............................................................................................. $6,702.61
Freight & Postage ......................................................................... $1,165.32
Printing ........................................................................................... $7,914.91
Repairs & Maintenance ................................................................. $7,136.58
Other Services ............................................................................... $9,716.49
Professional Fees .......................................................................... $12,339.50
Educational, Office/Dept. Material & Supplies ......................... $10,974.08
Computer Refresh ........................................................................ $119,267.00
Data Software – Non-Capitalized ................................................ $470.99
Maintenance & Construction ....................................................... $415.00
Other Materials & Supplies ........................................................ $610.35
Other Expenses ............................................................................ $13.21
Total Other Operating Expenditures ............................................ $176,726.04

GRAND TOTAL ............................................................................. $2,456,512.13
Broward College Central Campus, Building 17
3501 SW Davie Road, Davie, FL 33314

Main Number 954-201-6648
Reference Desk 954-201-6653
Circulation Desk 954-201-6649

HOURS:
Monday-Thursday: 7:30 a.m. – 10:00 p.m.
Friday: 7:30 a.m.–5:00 p.m.
Saturday: 9:00 a.m.–5:00 p.m.
Sunday: 2:00 p.m.–10:00 p.m.

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